



**THE 2006
SKOLL WORLD FORUM**
ON SOCIAL ENTREPRENEURSHIP

MARCH 29-31



SKOLL CENTRE
FOR SOCIAL ENTREPRENEURSHIP

All around the world the social sector is approaching a tipping point. If the last century was one of economic growth, the 21st century has the prospect of coupling wealth with well-being, and bringing to the fore the people and processes by which we can sustain social resilience.

While there are many approaches to social change, social entrepreneurs are in the vanguard of this shift, innovating, growing new models, and demonstrating how others can be more effective.

The 2006 Skoll World Forum on Social Entrepreneurship aims to expand these efforts by helping broaden and deepen the range of financial resources creating social and environmental impacts.

Building on the growing number of international experiments in philanthropy, social investing and the socially focused activity of corporations, this Forum aims to:

Showcase leading innovations in the supply of finance to social change work – advocacy groups and non-profits, but also social businesses, and public sector and corporate activity where it prioritises social value;

Demonstrate the ways social entrepreneurs use a diverse array of assets to manifest social or environmental value and drive social change;

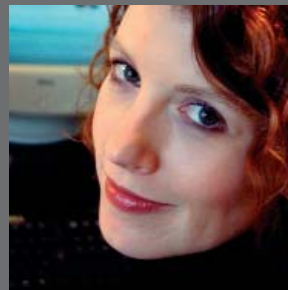
Enable a growing community of people developing the capital markets crucial to social change work to review the state of the field and identify ways to scale their efforts, and ultimately mobilise new and different resources.

We hope the Forum proves an effective platform for you to gain traction for your own priorities. Let us know your thoughts.

A warm welcome to the 2006 Skoll World Forum on Social Entrepreneurship.

TIME TO ACT

LEVERAGING ASSETS, GROWING SOCIAL CAPITAL MARKETS – SUSTAINABLE ROUTES TO WEALTH AND WELL-BEING.



Rowena Young
Director, Skoll Centre
for Social Entrepreneurship



Alex Nicholls
Lecturer, Skoll Centre
for Social Entrepreneurship



**NEW THIS YEAR:
THE ORANGE PROGRAMME**

Networking and testing new ideas has always been an important part of the Skoll World Forum. But last year you told us you wanted more opportunities to meet others with shared interests. Bring on The Orange Programme.

The Orange Programme offers a series of satellite meetings hosted by delegates from around the world. Topics range from state-of-the-art approaches to accountability, to research findings on the ways social ventures grow and replicate.

These sessions – at breakfast and lunch throughout the Forum – are very informal. A chance to get up close and personal with social entrepreneurs and their supporters. See the programme in your packs – it's orange.

**SOCIAL EDGE: THE SKOLL WORLD FORUM'S
OFFICIAL ONLINE MEDIA PARTNER**

During the Forum, you can join friends and allies around the world at www.socialedge.org to share your thoughts and debate the issues. Skoll Scholars and other students from the Saïd Business School will be blogging alongside Victor d'Allant and Phil Collis from the Social Edge team. Meet them and log on in the internet rooms on the first floor.

socialedge



CONFERENCE MODERATOR:
Stan Thekaekara, Director, Just Change, and Visiting Fellow at the Skoll Centre



Jeff Skoll, Founder and Chairman, Skoll Foundation, and Founder and CEO, Participant Productions



Bunker Roy, Founder and Director, Barefoot College



Noreena Hertz, Associate Director, Centre for International Business & Management, Judge Business School, Cambridge

WEDNESDAY
29 MARCH

12.00–16.00	REGISTRATION		Entrance Hall
16.00–16.10	MUSIC AND DANCE	Adivasis (aboriginals) from Accord. Strengthening cultural traditions has been a source of confidence among the adivasi communities organising through Accord in the Nilgiri Hills of Southern India. No major gathering happens without music and dance. Let the music begin.	Nelson Mandela Lecture Theatre VS
16.10–16.20	WELCOME	Anthony Hopwood , Dean, Saïd Business School.	Nelson Mandela Lecture Theatre VS
16.20–16.30	WELCOME	Jeff Skoll , Founder and Chairman, Skoll Foundation, and Founder and CEO, Participant Productions.	Nelson Mandela Lecture Theatre VS
16.30–17.00	KEYNOTE ADDRESS WHY INDIGENOUS ASSETS LIE AT THE HEART OF SOCIAL CHANGE	Bunker Roy , Founder and Director, Barefoot College. In 2005, there was an unprecedented focus on overcoming world poverty. But debate focused on the 'what's' without sufficient attention to the 'how's'. Bunker Roy argues that people in poverty must – and can – be the authors of better livelihoods. Top-down approaches won't work. This important address is intended to ground the Forum's predominant concern with finance and capital market development in real needs, and the practical ways social entrepreneurs utilise different assets to bring about change.	Nelson Mandela Lecture Theatre VS
17.00–18.00	IN CONVERSATION WHAT GOVERNMENTS AND BUSINESSES CAN DO TO FOSTER SOCIAL ENTREPRENEURSHIP	Ian Goldin , Vice President, World Bank and author of <i>Globalization for Development</i> and Noreena Hertz , Associate Director, Centre for International Business & Management, Judge Business School, Cambridge. Q&A Radicalism and pragmatism can co-exist, but there are essential pre-conditions to social entrepreneurship. Access to new and different financial resources forms a critical part of the answer. But the ethics, policy, regulation and governance have got to be right too.	Nelson Mandela Lecture Theatre VS



David Blood, Managing Partner, Generation Investment Management LLP



Al Gore, Chairman, Generation Investment Management LLP

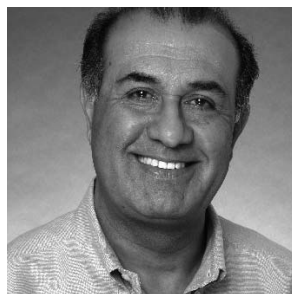
KEY	
	Growing pro-social capital markets
	Leveraging assets
	New routes to wealth and well-being
	Skoll Awards Ceremony
	The Orange Programme
VS	With video streaming to all other lecture theatres and Social Edge
Q&A	With audience Q&A

HAVE YOU POSTED? THE CLOSING SESSION AT THIS YEAR'S FORUM IS AUDIENCE-LED. IF YOU HAVE IDEAS OR COMMENTS ABOUT THE NEXT STEPS ON PRO-SOCIAL CAPITAL MARKET DEVELOPMENT, USE THE DROP BOXES ON THE COUNTER AT RECEPTION TO POP THE QUESTION TO PANELLISTS.

18.00–19.15	IN CONVERSATION SUSTAINABILITY AND CAPITAL MARKETS	Introduced by Jeff Skoll , Founder and Chairman, Skoll Foundation, and Founder and CEO, Participant Productions. Moderated by John Elkington , Founder and Chief Entrepreneur, SustainAbility. David Blood , Managing Partner, Generation Investment Management LLP and Al Gore , Chairman, Generation Investment Management LLP. Q&A	Nelson Mandela Lecture Theatre VS
		The global context for business is changing. Challenges such as climate change, HIV/AIDS, and poverty have reached a point where civil society is demanding a response from business. This session will explore Generation's view of a sustainable firm and how it aims to impact capital markets through its own investment strategies.	
19.15–20.30	RECEPTION	With support from UnLtd: the Foundation for Social Entrepreneurs.	Entrance Hall and Seminar Rooms A & B
20.30–22.30	NETWORKING DINNERS	With students from the Saïd Business School. Choose from: <ul style="list-style-type: none"> ■ Environment ■ Global health ■ Education ■ Working in countries with weak support or hostile attitudes toward civil society ■ Microfinance ■ The equity/profit challenge ■ Socially responsible investment ■ Venture philanthropy 	Around Oxford Meet your hosts at 20.20 at the relevant sign in the Entrance Hall. No sign-up required.
		An informal opportunity to meet like-minded people for food and discussion. Meals and drinks at participants' own expense in affordable restaurants.	



Sir Ronald Cohen, Chair, UK Social Investment Taskforce, Chair, Commission on Unclaimed Assets, Chairman, Bridges Community Ventures



Iqbal Paroo, President and COO, Omidyar Network



Jed Emerson, Visiting Fellow, Skoll Centre, Saïd Business School, and originator of the Blended Value approach



Bill Drayton, CEO and Chair, Ashoka

THURSDAY 30 MARCH

08.00–09.00	THE ORANGE PROGRAMME	<p>Supplied in your delegate pack. Bring your own breakfast.</p> <p>Meetings convened by delegates on topics ranging from state of the art approaches to accountability, to scaling social ventures.</p>	<p>Various. See The Orange Programme for details. Note: food may not be taken into events in the lecture theatres.</p>
09.00–09.30	<p>KEYNOTE ADDRESS INVESTING FOR THE SOCIAL GOOD</p>	<p>Sir Ronald Cohen, Chair, UK Social Investment Taskforce and Chair, Commission on Unclaimed Assets Chairman, Bridges Community Ventures.</p> <p>The last decade has seen a proliferation of experiments in investing for the social good. It is time to draw the lessons and map the steps to replicating and scaling up their impact.</p>	<p>Nelson Mandela Lecture Theatre VS</p>
09.30–10.45	<p>PANEL EITHER: 1. LEADING EFFORTS TO EXPAND THE SPECTRUM OF SOCIAL INVESTING</p> <p>2. AFRICA: DEVELOPMENT FINANCE AND THE DOUBLE-BOTTOM LINE</p>	<p>Moderated by Iqbal Paroo, President and COO, Omidyar Network. Framing from Jed Emerson, Visiting Fellow, Skoll Centre, Saïd Business School, and originator of the Blended Value approach.</p> <p>Discussants: David Carrington, consultant, Bill Drayton, CEO and Chair, Ashoka, Andrew Robinson, Head of Community Development Banking, RBS/Natwest, and Jacqueline Novogratz, CEO, Acumen Fund. Q&A</p> <p>All aboard. This session will set out the spectrum of opportunities for social investing and leading efforts to forge the way. As such, it will examine new investment instruments, new strategies and the ways philanthropists and social investors can work together. It will begin to explore some of the differences and shared learning from working in developed and emerging economies and ask how these innovations are really making a difference.</p> <p>This session provides a structure for thinking about the landscape of finance for change and is designed to contextualise the breakout sessions that follow.</p> <p>Jan Piercy, former VP at the World Bank and advisor to Shorebank and ShoreCap International, Aleke Dondo, Managing Director, K-Rep Development Services – Kenya, and Mo Ibrahim, Chair of CelTel International. Q&A</p> <p>Members of the development finance movement have, for the past decade, been evolving investment strategies which are capable of the scale of response Africa needs for its citizens to enjoy sustainable livelihoods. The movement practices a ‘capital plus’ approach, where capital provides</p>	<p>Nelson Mandela Lecture Theatre</p> <p>VS to the Edmond Saffra Lecture Theatre, and Lecture Theatres 4 & 5.</p> <p>Rhodes Lecture Theatre</p>

A CHOICE OF SIMULTANEOUS SESSIONS



Andrew Robinson, Head of Community Development Banking, RBS/Natwest



Jacqueline Novogratz, CEO, Acumen Fund



Mo Ibrahim, Chair of CelTel International



James Vaccaro, Commercial Manager, Triodos Bank

HAVE YOU POSTED? THE CLOSING SESSION AT THIS YEAR'S FORUM IS AUDIENCE-LED. IF YOU HAVE IDEAS OR COMMENTS ABOUT THE NEXT STEPS ON PRO-SOCIAL CAPITAL MARKET DEVELOPMENT, USE THE DROP BOXES ON THE COUNTER AT RECEPTION TO POP THE QUESTION TO PANELLISTS.

	<p><i>CONTINUED...</i></p> <p>2. AFRICA: DEVELOPMENT FINANCE AND THE DOUBLE-BOTTOM LINE</p>	<p>the glue for the other skills and support needed to help poor people enjoy viable businesses and personal and societal sustainability. How can this method work where aid has proven ineffectual? How has this community learnt from each other to grow a now-recognised field? What else is needed to enable social entrepreneurs to thrive? This panel shares lessons from Africa which have a bearing on the social investment movement around the world.</p>	
10.45–11.15	COFFEE		Entrance Hall and Seminar Rooms A & B
11.15–12.30	<p>PARALLEL FINANCE SEMINARS</p> <p>INNOVATIONS IN SOCIAL INVESTING ACROSS THE FINANCE SPECTRUM</p>	<p>Drill down on the issues relating to the area which interests you most, with pioneering institutions in their field. Participants will share their key insights and ask you to debate the priorities moving forward. Participants will share their key insights and ask you to debate the priorities moving forward.</p>	Various
A CHOICE OF SIMULTANEOUS SESSIONS	1. GRANTS AND PROGRAMME-RELATED INVESTMENTS	<p>Betty Murungi, Director, Urgent Action Fund – Africa, William Fulbright Foote, Founding President and Executive Director, Ecologic Finance, and Victoria Hornby, Sainsbury Family Charitable Trusts.</p>	Lecture Theatre 5
	2. NEW GENERATION PHILANTHROPISTS	<p>Melissa Berman, President and CEO, Rockefeller Philanthropy Advisors, Jennifer Moses, CEO, Centre for Reform, Maximilian Martin, Global Head of Philanthropy Services, UBS, and DK Matai, Executive Chairman, mi2g and Founder, the Philanthropia Trinity.</p>	Nelson Mandela Lecture Theatre
	3. DEBT AND GUARANTEES	<p>Malcolm Hayday, Chief Executive, Charity Bank, Philip Angier, Chair, Shared Interest Society Ltd and Louis Boorstin, Gates Foundation.</p>	Lecture Theatre 4
	4. SOCIAL EQUITY AND EQUITY-LIKE INVESTING	<p>Mark Campanale, Head, SRI Business Development, Henderson Global Investors Ltd, James Vaccaro, Commercial Manager, Triodos Bank and Jamie Hartzell, Managing Director, Ethical Property Company.</p>	Rhodes Lecture Theatre
	5. GOVERNMENT INVESTMENTS	<p>Geoff Mulgan, Director, The Young Foundation, Olga Alexeeva, Head of Development, CAF Global Trustees, and Lv Zhao, Director, Shanghai NPO Network and Deputy, China NPO Network.</p>	Edmond Saffra Lecture Theatre
	6. VENTURE CAPITAL APPROACHES IN EMERGING MARKETS	<p>Michele Giddens, Director, Bridges Community Ventures Ltd, and Gord McMillan of Toronto, Advisor, CARE Venture Fund.</p>	Board Room. On the 1st floor via the amphitheatre in the courtyard.



John Kingston, Venturesome



Victoria Hale, CEO, Institute for OneWorld Health



Sheela Patel, Director, SPARC

THURSDAY

30 MARCH

THURSDAY 30 MARCH

12.30–14.00	THE LUNCHTIME SESSION EITHER:	A bagged lunch is served, which you may take to seminar rooms or public spaces in the School. However, if you wish to attend events in the lecture theatres, you will need to eat your lunch before you go.	Entrance Hall and Seminar Rooms A & B
	1. THE ORANGE PROGRAMME	Supplied in your delegate pack. Meetings convened by delegates on topics ranging from state of the art approaches to accountability, to scaling social ventures.	Various. See The Orange Programme for details.
12.45–14.00	2. SEMINAR	New approaches to bring supply and demand together John Kingston , Venturesome, James Austin , Eliot I Snider and Family Professor of Business Administration, Harvard Business School, John Goldstein , Medley Advisors, and Maurice Machenbaum , founder, WISE.	Nelson Mandela Lecture Theatre
14.00–15.15	PARALLEL CASE STUDIES HOW SOCIAL ENTREPRENEURS ARE SEIZING NEW FINANCING OPPORTUNITIES TO FURTHER CHANGE	While rooted in an account of the uptake of particular financing instruments, these case studies go far further to look holistically at the changes adopting new approaches to financing entail.	Various
	A CHOICE OF SIMULTANEOUS SESSIONS 1. GRANTS AND GLOBAL HEALTH 2. PRIVATE EQUITY AND ENVIRONMENTAL SUSTAINABILITY 3. DEBT, ENVIRONMENTAL SUSTAINABILITY AND COMMUNITY TRANSPORT 4. SOCIAL EQUITY AND SOCIAL AND ECONOMIC EQUALITY 5. GOVERNMENT INVESTMENTS AND URBAN MIGRATION 6. SOCIAL INVESTMENT IN EMERGING MARKETS	Victoria Hale , CEO, Institute for OneWorld Health. Angela Duignan , Development Director, Energy4All. Stephen Sears , Chief Executive, ECT Group. Paul Harrod , Director of Social and Environmental Business Development, SETsquared Partnership. Sheela Patel , Director, SPARC. Artur Taevere , Founder and Director, The Charities Foundation – Estonia, Olga Alexeeva , Head of Development, CAF Global Trustees, Patrice Schneider , Media Development Loan Fund, and Dr Atis Zakatistovs , Social Responsibility Forum – Latvia.	Edmond Saffra Lecture Theatre Lecture Theatre 5 Board Room. On the 1st floor via the amphitheatre in the courtyard. Lecture Theatre 4 Rhodes Lecture Theatre Nelson Mandela Lecture Theatre



Patrice Schneider, Media Development Loan Fund



Atis Zakatistovs, Social Responsibility Forum – Latvia



He Fan, Assistant Director, Institute of World Economics and Politics, Chinese Academy of Social Sciences



Karen Tse, President and Chief Executive Officer, International Bridges to Justice

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15.15–15.45	TEA BREAK		Entrance Hall and Seminar Rooms A & B
15.45–17.15	PANEL SUSTAINABLE ROUTES TO WEALTH AND WELL-BEING: HOW CAN SOCIAL ENTREPRENEURS HELP BUILD A 'HARMONIOUS' CHINA?	<p>Joshua Ramo, Kissinger Associates, He Fan, Assistant Director, Institute of World Economics and Politics, Chinese Academy of Social Sciences, and Karen Tse, President and Chief Executive Officer, International Bridges to Justice. Q&A</p> <p>This session will explore how social entrepreneurs and new capital opportunities can come together to seize a new 'social development market opportunity' in the fastest-growing country on the planet.</p> <p>Just as China adopted an 'open door' policy on economic development nearly thirty years ago, so it has cracked open the doors to social development. State agencies admit they must change; NGOs, Chinese enterprises and multi-national corporations have all been called upon to play their role.</p> <p>At this historic juncture, this panel will assess whether the costs of such rapid economic growth are too great, or whether China can broker a new marriage between wealth and well-being and achieve what the Premier has envisaged as 'a harmonious society'. This state in transition has reflections – and new opportunities – for everyone.</p>	Nelson Mandela Lecture Theatre VS
17.15–18.00	JUICE BREAK		Entrance Hall and Seminar Rooms A & B
18.00–19.45	SKOLL AWARDS CEREMONY	<p>Celebrate the 2006 Skoll Awardees – leading social entrepreneurs from around the globe</p> <p>With Jeff Skoll, Founder and Chairman, Skoll Foundation, and Founder and CEO, Participant Productions, Sally Osberg, President and CEO, Skoll Foundation, and Sir Ben Kingsley, Academy Award winning actor.</p>	Nelson Mandela Lecture Theatre VS
19.45–20.45	SKOLL AWARDS RECEPTION		Entrance Hall and Seminar Rooms A & B



Peter Wheeler, Chair,
Futurebuilders



Muhammad Yunus, Founder,
Grameen



Ron Grzywinski, Co-founder,
ShoreBank Corporation

FRIDAY
31 MARCH

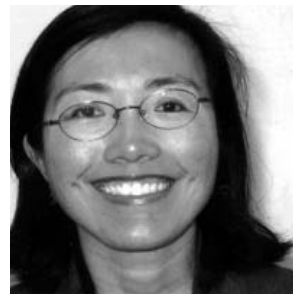
08.00–09.00	THE ORANGE PROGRAMME	Supplied in your delegate pack. Bring your own breakfast. Meetings convened by delegates on topics ranging from state of the art approaches to accountability, to scaling social ventures.	Various. See The Orange Programme for details. Note: food may not be taken into events in the lecture theatres.
09.00–10.30	PANEL TOWARDS A SOCIAL STOCK EXCHANGE	Moderated by Peter Wheeler , Chair, Futurebuilders. Muhammad Yunus , Founder, Grameen, Ron Grzywinski , Co-founder, ShoreBank Corporation, and Celso Grecco , President, Atitude. Experiments with one investment approach or another are good. But we will need new processes of exchange if their use is to grow and lever significant new resources for social change. Different models of social stock exchange offer one such mechanism – but how could they work?	Nelson Mandela Lecture Theatre VS
10.30–11.00	COFFEE		Entrance Hall and Seminar Rooms A & B
11.00–12.15	PARALLEL CASE STUDIES MOBILISING UNDER-UTILISED ASSETS TO REALISE SOCIAL AND ENVIRONMENTAL VALUE	After a day on finance, we return to the themes of our opening keynote address. One of the distinctive attributes of social entrepreneurs is their ability to identify and mobilise very different kinds of assets – human, social and cultural. These case studies examine the ways social entrepreneurs can couple new financial resources with other assets and put both in the service of their mission and pursuit of social and environmental value.	Various
A CHOICE OF SIMULTANEOUS SESSIONS	1. LEGITIMATING ASSETS	Alex Nicholls , Lecturer in Social Entrepreneurship, Alex Jacobs , Visiting Fellow, and Paul Jepson , Senior Research Fellow, Skoll Centre, Saïd Business School.	Nelson Mandela Lecture Theatre
	2. BRANDING SOCIAL MOVEMENTS	Douglas Holt , L'Oréal Professor of Marketing, Saïd Business School.	Rhodes Lecture Theatre
	3. SOCIAL ASSETS	K T Subramanian , Chathi , T K Ayyappan , Bindu , Lalitha , Chandu , V Rajan , Kuttan , and Manoharan , all adivasis from Accord.	Edmond Saffra Lecture Theatre
	4. NEXT GENERATION MODELS	Moderated by Gordon Bloom , Director, Social Entrepreneurship Collaboratory, Hauser Centre for Non-Profit Organisations, Harvard University. Saïd Business School and Harvard students.	Lecture Theatre 4



Paul Jepson, Senior Research Fellow, Skoll Centre, Saïd Business School



J B Schramm, Founder and CEO, College Summit



Jackie Khor, Associate Director, Programme Venture Experiments (Provenex), Rockefeller Foundation



Glenn Yago, Director, Capital Studies, Milken Institute

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	5. CULTURAL ASSETS	Jake Eberts , Executive Producer of Jacques Perrin's Oceans and Chairman of National Geographic Feature Films, distributor of March of the Penguins.	Lecture Theatre 5
	6. HUMAN ASSETS	J B Schramm , Founder and CEO, College Summit.	Seminar Room A
	7. LEVERAGING TALENT THROUGH EARLY STAGE INVESTMENT	Moritz Flockenhaus , Head of Research, UnLtd, Matthew Bolton , Living Wage Campaign, Eric Samuel , Chief Executive, Community Food Enterprise, and Carmel McConnell , Magic Breakfast.	Board Room. On the 1st floor via the amphitheatre in the courtyard.
	8. MOVING FROM TOP DOWN TO BOTTOM UP STRATEGIES	Arthur Wood , Head, Social Financial Services, and Susan Davis , Vice President and Director, Global Academy for Social Entrepreneurship, Ashoka.	Andrew McCormack Seminar Room
12.15–13.15	AUDIENCE DISCUSSION NEXT STEPS ON PRO-SOCIAL CAPITAL MARKET DEVELOPMENT	Introduced and moderated by Roger Martin , Dean, Rotman School of Management, University of Toronto. With expert counsel from Jackie Khor , Associate Director, Programme Venture Experiments (Provenex), Rockefeller Foundation, Matthew Bishop , American Editor, The Economist, Glenn Yago , Director, Capital Studies, Milken Institute, Henry Obi , Partner, Aureos Capital. This capstone discussion, led by your questions, concludes the Forum with an opportunity to: ■ review the major themes that have emerged; ■ confirm priorities; ■ and gain traction for your efforts to develop the capital environment social entrepreneurs need to drive social change.	Nelson Mandela Lecture Theatre VS
13.15–13.30	REFLECTION FROM THE ADIVASIS	As changemakers who have lived through poverty, and successive waves of development approaches, the adivasis reflect on the significance of the 2006 Skoll World Forum.	Nelson Mandela Lecture Theatre VS
13.30–15.00	LUNCH		Entrance Hall and Seminar Rooms A & B
15.00	CLOSE		



ABOUT THE SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP

The Skoll Centre for Social Entrepreneurship was launched in November 2003 at the Saïd Business School, Oxford University, to promote the advancement of social entrepreneurship worldwide. It was created with a donation of £4.44m by the Skoll Foundation.

In addition to delivering innovative teaching programmes, the Skoll Centre has developed a portfolio of research which employs theory but that is also valuable to practitioners in the field.

The Centre acts as a network hub for social entrepreneurship, linking together key actors in the sector and contributing towards creating new and effective partnerships for sustainable social change. It engages in social innovation and aims to have a decisive influence on policy.

For full details of current activities, see our new magazine *Postings*, enclosed in your delegate pack and available on our website. See www.sbs.ox.ac.uk/skoll

Access our new University Network for Social Entrepreneurship, developed in conjunction with Ashoka. A gateway to university research and teaching, you can view or join in at: www.universitynetwork.org

ABOUT THE SKOLL FOUNDATION

The Skoll World Forum on Social Entrepreneurship is produced in partnership with the Skoll Foundation.

Headquartered in California's Silicon Valley, the Skoll Foundation was created by eBay's first president, Jeff Skoll, to promote his vision for a more peaceful and prosperous world. Today the Skoll Foundation advances systemic change to benefit communities around the world by investing in, connecting and celebrating social entrepreneurs – individuals dedicated to pioneering new solutions that result in lasting improvements to complex social problems.

The Skoll Foundation invests in social entrepreneurs through the Skoll Awards for Social Entrepreneurship. It connects them through Social Edge, an online community at www.socialedge.org, and via the annual Skoll World Forum on Social Entrepreneurship at the Skoll Centre for Social Entrepreneurship at Saïd Business School, University of Oxford. It celebrates social entrepreneurs through projects such as *The New Heroes*, a public television documentary series that tells 12 dramatic stories of social entrepreneurs who bring innovative, empowering solutions to intractable social problems around the world.

For more information, visit www.skollfoundation.org

skoll
FOUNDATION



LEVERAGING ASSETS, GROWING SOCIAL CAPITAL MARKETS – SUSTAINABLE ROUTES TO WEALTH AND WELL-BEING.

RAPORTEURS

We are grateful to the following for acting as rapporteurs for parallel sessions and informing our final panel: Anshu Prasad, Justin Willmott, Jeremy Millar, Susana Frazao Pinheiro (Skoll Scholar), Siva Sundaram (all 2006 MBA candidates at the Saïd Business School), Keely Stevenson (2005 MBA and Skoll Scholar), and Burcu Hacibedel, Research Assistant, Skoll Centre.

SOCIETY MEDIA

For enthusiastic and effective press and communications support.

MAKE A DIFFERENCE PUBLISHING

For running the Skoll Help Desk so efficiently.

SAID BUSINESS SCHOOL

SUPPORT TEAMS

The conferencing, front of house, audio-visual, catering, finance, IT, marketing and facilities teams have provided an imaginative and complete response. A real team effort.

SKOLL CENTRE ADMINISTRATIVE STAFF

Have been tireless and meticulous. A huge thank you.

LOEWY GROUP

For giving our ideas form through good design.

THANKS

We are grateful for the continued support of our sponsors:



The Social Enterprise Unit at the UK's Small Business Service has driven forward the development of an enabling environment for businesses trading for a social or environmental purpose through a co-ordinated national strategy over the past three years, working both across government and in partnership with practitioners.

Successes of this period include:

1. The introduction of the Community Interest Company – a new legal company form which locks in community assets, communicates a business's social purpose and encourages public trust

2. The establishment of the Social Enterprise Coalition, which has become a strategic voice for social enterprise and a respected membership organisation

3. A scoping study increasing the volume and quality of data available on the social enterprise sector in the UK.

We are pleased to sponsor this year's Skoll World Forum on Social Entrepreneurship and the first step of the Skoll Centre's social capital markets research in order to enhance understanding of financial resources available to social enterprises and encourage innovative thinking when tackling issues concerning access to finance.

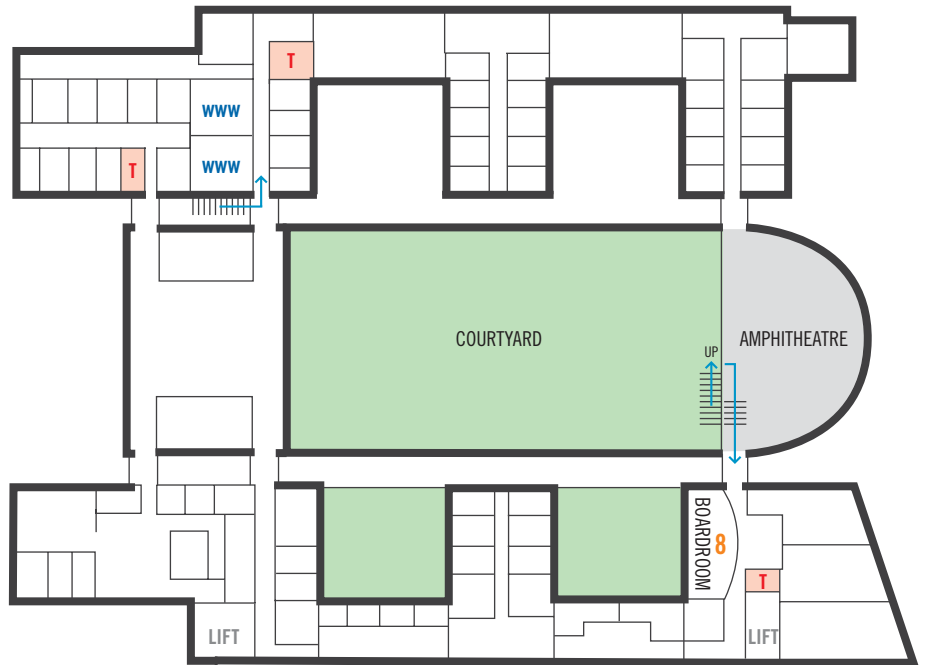


The South East England Development Agency (SEEDA), as the Regional Development Agency for the South East, is responsible for the sustainable economic development and regeneration of the South East of England – the driving force of the UK's economy.

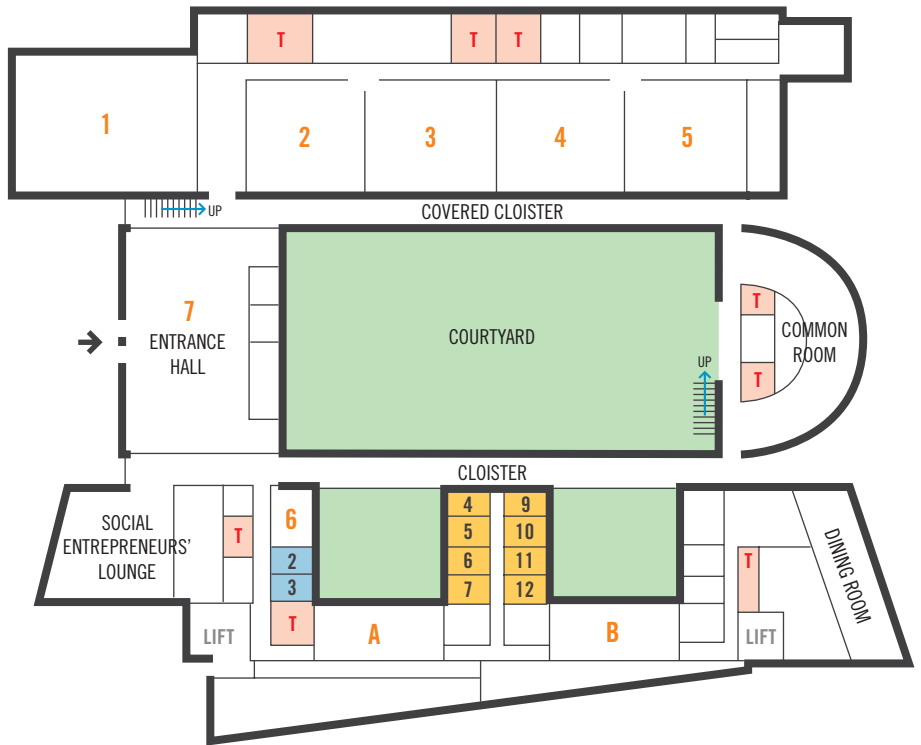


UnLtd is a foundation which helps social entrepreneurs start up and run projects that deliver social benefit by providing a complete package of funding and support. In doing so, it aims to foster a positive environment for social entrepreneurship in the UK.

FIRST FLOOR



GROUND FLOOR



MAPS

A Seminar Room A	7 Entrance Hall
B Seminar Room B	8 Boardroom
1 Nelson Mandela Lecture Theatre	■ Seminar Rooms 2-3
2 Edmond Safra Lecture Theatre	■ Seminar Rooms 4-7 & 9-12
3 Rhodes Trust Lecture Theatre	T Toilet
4 Lecture Theatre 4	www Internet access
5 Lecture Theatre 5	→ Preferred route
6 Andrew Cormack Seminar Room	



YOUR AT-A-GLANCE PROGRAMME

WEDNESDAY 29 MARCH	
08.00	
08.30	
09.00	
09.30	
10.00	
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11.00	
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15.00	
15.30	
16.00	WELCOME, MUSIC AND DANCE Adivasis, Anthony Hopwood, Jeff Skoll
16.30	KEYNOTE ADDRESS: INDIGENOUS ASSETS Bunker Roy
17.00	IN CONVERSATION: HOW GOVERNMENTS AND BUSINESSES CAN FOSTER SOCIAL CHANGE Ian Goldin, Noreena Hertz
18.00	IN CONVERSATION: SUSTAINABILITY AND CAPITAL MARKETS Jeff Skoll, John Elkington, David Blood and Al Gore
19.00	RECEPTION
19.30	
20.00	NETWORKING DINNERS

THURSDAY 30 MARCH	
08.00	THE ORANGE PROGRAMME
08.30	
09.00	KEYNOTE ADDRESS: INVESTING FOR THE SOCIAL GOOD Sir Ronald Cohen
09.30	PARALLEL PANELS: 1. LEADING EFFORTS TO EXPAND THE SPECTRUM OF SOCIAL INVESTING 2. AFRICA: DEVELOPMENT FINANCE AND THE DOUBLE-BOTTOM LINE
10.00	
10.30	COFFEE
11.00	PARALLEL SEMINARS: INNOVATIONS IN SOCIAL INVESTING
11.30	
12.00	
12.30	THE LUNCHTIME SESSION: 1. THE ORANGE PROGRAMME 2. SEMINAR: BRINGING SUPPLY AND DEMAND TOGETHER John Kingston, James Austin, John Goldstein and Maurice Machenbaum
13.00	
13.30	PARALLEL CASE STUDIES: HOW SOCIAL ENTREPRENEURS SEIZE NEW FINANCING OPPORTUNITIES TO FURTHER CHANGE
14.00	
14.30	
15.00	TEA BREAK
15.30	
16.00	PANEL: A 'HARMONIOUS' CHINA Joshua Ramo, He Fan and Karen Tse
16.30	
17.00	JUICE BREAK
17.30	
18.00	SKOLL AWARDS CEREMONY Jeff Skoll, Sally Osberg and Sir Ben Kingsley
18.30	
19.00	
19.30	
20.00	SKOLL AWARDS RECEPTION

FRIDAY 31 MARCH	
08.00	THE ORANGE PROGRAMME
08.30	
09.00	PANEL: TOWARDS A SOCIAL STOCK EXCHANGE Peter Wheeler, Muhammad Yunus, Ron Grzywinski and Celso Grecco
09.30	
10.00	
10.30	COFFEE
11.00	PARALLEL CASE STUDIES: MOBILISING UNDER-UTILISED ASSETS TO REALISE SOCIAL AND ENVIRONMENTAL VALUE
11.30	
12.00	AUDIENCE DISCUSSION: NEXT STEPS ON PRO-SOCIAL CAPITAL MARKET DEVELOPMENT Roger Martin, Jackie Khor, Matthew Bishop, Glenn Yago, Henry Obi
12.30	
13.00	REFLECTION FROM THE AIVASIS
13.30	LUNCH
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